

## THE CAMERON'S SITE

In June 2020, BXB in association with Promenade Estates, proudly announced their acquisition of the Cameron's site on Hale Road. In their press release at the time they claimed "it has opened discussions with Halton Borough Council about options for the site on Hale Road, which sits within the Hale Bank Regeneration Action Area."

The Hale Bank Regeneration Action Area, according to the Delivery and Allocations Local Plan (DALP) produced by Halton Borough Council is primarily meant for housing on this brownfield site; some 650 homes, beginning with the development of 86 homes on the former Stobart and Tarmac site on Foundry Lane for which planning permission has already been granted.

Fast forward to August 2021 and, surprise surprise, BXB in association with Promenade Estates, proudly announced they have sold the site to a builder's merchant (Beesley & Fildes) who intend to use it as an "Administration and Distribution Centre". So even more noise, light, and traffic pollution to look forward to if this development gets planning permission.

Your Parish Council has a lot of questions that need answering by Halton BC. What happened to the discussions with Halton BC? Did they ever take place? Why wasn't the Leader of Halton Council; our own Cllr Mike Wharton, informed of this proposed development (the first he knew was when we told him)? Will the planning permission for this development be refused on principle as it is contrary to the planned Halebank Regeneration Action Area? Why yet more unwanted industry rather than homes?

We will keep you informed.